

### EDUCATION AND WORKFORCE DEVELOPMENT ROUNDTABLE MINUTES

August 24, 2021

The Education and Workforce Development Roundtable of the City of Mesa met in the Mesa City Plaza Building, 20 East Main Street, Suite 170, on August 24, 2021, at 2:02 p.m.

BOARDMEMBERS PRESENT	BOARDMEMBERS ABSENT	STAFF PRESENT
Councilmember Spilsbury	Dr. Lori Berquam	Lisa Anderson
Councilmember Heredia		Valerie Bond
Dr. Perry Berry		Lisa Cartwright-Harris
Toni Broberg* Kevin Broeckling		Lucy Hambright Melissa Hollenbeck
David DiDomenico		Dee Ann Mickelsen
Dr. Dawn Foley		Melissa Randazzo
Dr. Andi Fourlis	COUNCIL PRESENT	Alfred Smith
Sally Harrison		Sarah Staudinger
Katie Lohec	Mayor Giles	Amy Trethaway
Dr. Shane McCord	•	
Rich Nickel		
Dr. Joe O'Reilly		
Johathan Schmitt		
Dr. Chad Wilson		
Vince Yanez		

(\*Boardmember Broberg participated in the meeting through the use of telephonic equipment.)

### 1. Hear a welcome by Mayor Giles.

Mayor Giles shared his story about growing up in Mesa and then choosing to raise his family in Mesa because of the unique characteristics about this community. He commented that Mesa does have its challenges with poverty, homelessness, and low higher education attainment levels, but also has amazing people that are willing to respond to those needs. He spoke about public education being part of the DNA of Mesa and an elevated priority to the community. He touched on the changes occurring and the need to bring resources together to preserve the quality of our community. He discussed the industrial development occurring in the Gateway area and that Mesa's workforce is attracting large businesses to develop in Mesa.

Mayor Giles said the City of Mesa is here to support education and be a partner to elevate and improve the current system. He commented that having a strong education community depends on those willing to put in the effort because no one is coming from the state or federal level to help. He believes the Roundtable's task is very important to the future of the community and is confident that each member is committed to the cause. He mentioned other organizations that focus on improving education and stated the purpose of the Roundtable is to gather everyone under one tent to be more deliberate and collaborative in addressing educational goals.

Mayor Giles thanked each boardmember for their participation.

### 2. Hear Introductions from Roundtable members present.

Education and Workforce Director Amy Trethaway welcomed the boardmembers who introduced themselves as follows:

- David DiDomenico, Mesa High School teacher and adjunct professor at Benedictine University
- Rich Nickel, President and Chief Executive Officer (CEO) of Education Forward Arizona
- Kevin Broeckling, CEO of Benedictine University
- Katie Lohec, Manager of Government and Community Affairs at Apple
- Vince Yanez, Senior Vice President for Community Engagement at Helios Education Foundation
- Joe O'Reilly, Mesa Public Schools Boardmember and Director of the Arizona State University (ASU) Decision Center for Educational Excellence
- Andi Fourlis, Superintendent at Mesa Public Schools
- Francisco Heredia, Councilmember for District 3
- Julie Spilsbury, Councilmember for District 2
- Perry Berry, Superintendent at Queen Creek Unified School District
- Sally Harrison, President of the Mesa Chamber of Commerce
- Chad Wilson, Superintendent at East Valley Institute of Technology (EVIT)
- Jonathan Schmitt, Arizona State University Assistant Vice President
- Shane McCord, Superintendent at Gilbert Public Schools
- Dawn Foley, Superintendent at Higley Unified School District
- Toni Broberg, AT&T state President for Arizona and New Mexico

### 3. Election of Education and Workforce Development Roundtable Chair and Vice Chair.

It was moved by Boardmember Nickel, seconded by Boardmember Harrison, that Councilmember Spilsbury be appointed as Chairperson and Councilmember Heredia be appointed as Vice Chair of the Education and Workforce Development Roundtable.

Upon tabulation of votes, it showed:

AYES – Spilsbury-Heredia-Berry-Broberg-Broeckling-DiDomenico-Foley-Fourlis-Harrison-Lohec McCord-Nickel-O'Reilly-Schmitt-Wilson-Yanez

NAYS - None

### ABSENT – Berquam

Chairperson Spilsbury declared the motion carried unanimously by those present.

 Hear a presentation and discuss Open Meeting Law and Conflicts of Interest Law by Sarah Staudinger, City Attorney's Office.

Assistant City Attorney II Sarah Staudinger displayed a PowerPoint presentation to discuss the Open Meeting Law (OML) that must be adhered to by a public body. (See Attachment 1)

Ms. Staudinger stated the OML is established by A.R.S. §38.431.09, which says meetings of public bodies must be held in the public. She provided the definition of public body. (See Pages 3 and 4 of Attachment 1)

Ms. Staudinger indicated the OML says that the public's business must be done in the public and each meeting needs to be properly noticed with a posted agenda showing the topics under discussion at least 24 hours in advance. She listed the exceptions that would take place in an executive session. (See Page 5 of Attachment 1)

Ms. Staudinger remarked a meeting is defined by having a quorum of the public body, which would be nine members, and discussions occur regarding items that the public body would take legal action on. She advised that would include items that may come before the Board, even if the information is being forwarded by email or text. (See Page 6 of Attachment 1)

Ms. Staudinger discussed and gave examples of situations where OML violations may occur including: (See Pages 7 through 11 of Attachment 1)

- Social events
- Serial meetings
- Sending emails or texts
- Social media

Ms. Staudinger emphasized the agenda should contain the date, time, location, and the matters that will be discussed. She added the Board cannot discuss items that are not reasonably related to an item on the agenda. She commented the Chair will keep the meeting on task and identify which agenda item is being discussed. (See Pages 12 and 13 of Attachment 1)

Ms. Staudinger listed the penalties that could come with violating the OML, which could include rendering any actions taken by the Board null and void. She suggested boardmembers avoid talking about any business on the agenda until the meeting begins. (See Page 14 of Attachment 1)

Ms. Staudinger stated the public officers on the Board must avoid conflicts of interest with any decisions made while serving on the Roundtable. She defined conflict of interest per A.R.S. §38-503 and outlined the individuals that a conflict of interest would apply to. (See Pages 16 through 18 of Attachment 1)

Ms. Staudinger pointed out the questions that should be answered to help decide whether you should recuse yourself from making a decision or commenting on an item. She clarified what steps to take if a public officer feels they have a conflict of interest. She encouraged the boardmembers to contact the City Attorney's office with questions. (See Pages 19 through 22 of Attachment 1)

### Watch a presentation on and discuss "A State Perspective: Education Forward Arizona" by Rich Nickel.

Rich Nikel, President and Chief Executive Officer (CEO) of Education Forward Arizona, displayed a PowerPoint presentation. (See Attachment 2)

Boardmember Nickel announced that Education Forward Arizona was recently created by bringing together three organizations. He commented the new organization seeks to change the way people think about education, while encouraging them to think more about improving the quality of education in Arizona. He spoke about bringing boards, stakeholders, and funders together to create an influential group to accomplish more together by combining resources. He highlighted the areas of importance expressed when coming up with a name for the group. (See Pages 2 and 3 of Attachment 2)

Boardmember Nickel spoke about the thinking process behind building a strong icon and brand. He mentioned taking the star within the Arizona state flag to show motion towards improvement and highlighted the importance of having a strong icon and brand. (See Pages 4 and 5 of Attachment 2)

Boardmember Nickel stated this organization will be a driver for action and a catalyst for accelerated improvement of educational outcomes. He pointed out the guiding principles. (See Page 6 of Attachment 2)

Boardmember Nickel introduced Education Forward Arizona and explained the intention is to bring strong organizations together to collaborate regarding education in Arizona, use data to support ideas, and provide programs and solutions. (See Page 7 of Attachment 2)

Boardmember Nickel reported information is available on the website at EducationForwardArizona.org or the flyer available on the back table. He pointed out the mission is advocating and acting upon educational improvements that will improve the quality of life for everyone, which will occur by raising awareness, building a network, and focusing on the investment that needs to be made in Arizona. (See Page 8 of Attachment 2)

Boardmember Nickel described active educational resources that are currently running under programs such as College Success, Achieve60AZ, or Expect More Arizona. He mentioned Arizona's counselor/student ratio is one of the worst in the nation. He remarked the Arizona education progress meter is the only widely agreed upon set of metrics that is used to measure milestones. (See Page 9 of Attachment 2)

Boardmember Nickel announced Dr. Fourlis is a member of the community leaders' group that helped envision the organization and her work is appreciated. (See Page 10 of Attachment 2)

Boardmember Nickel ended by asking the Roundtable members to join Education Forward Arizona in creating impact by improving educational outcomes and attainment. He listed ways to help and provided contact information. (See Pages 11 and 12 of Attachment 2)

Chairperson Spilsbury thanked Boardmember Nickel for the presentation.

### 6. Hear a presentation on and discuss the Roundtable Purpose, Structure, and Operational Overview by staff member(s).

Education and Workforce Director Amy Trethaway displayed a presentation to assist the boardmembers on the next steps that align with the goals. (See Attachment 3)

Ms. Trethaway stated the Roundtable was formed based on regional and statewide data and trends. She presented the suggested vision and framework as a starting point. She shared the vision statement with the boardmembers. She remarked the mission and vision will be accomplished through collective efforts and measured outcomes. (See Pages 2 and 3 of Attachment 3)

(At 2:51 p.m., Chairperson Spilsbury excused Vice Chair Heredia from the remainder of the meeting.)

Ms. Trethaway commented on the recommended target areas to focus on during year one. She said the areas are based on data, Achieve60AZ, and previous work done from the Mesa Achieves Higher Education task force. She remarked Community Engagement and Equity and Inclusion are areas that can be addressed once the first four subgroups are kicked off. (See Page 4 of Attachment 3)

Ms. Trethaway discussed the pre-determined outcomes that are recommended for early learning through high school. She said the post-secondary outcomes include increasing enrollment rates or certifications, complete the FAFSA, and higher attainment rates across the community. (See Page 7 of Attachment 3)

Ms. Trethaway stated workforce development outcomes are working with Mesa businesses to meet their needs and investing in the cross sector to increase economic mobility. (See Page 8 of Attachment 3)

Ms. Trethaway continued by saying systems and structures incorporate a dashboard that is linked to the progress meter. She mentioned there are several fundraising partners and the thought is to bring them together to collectively address fundraising needs. (See Page 9 of Attachment 3)

Ms. Trethaway commented the points presented are just recommended focus areas and outcomes to consider.

Chairperson Spilsbury thanked Ms. Trethaway for the presentation.

### 7. Discuss the next steps and subcommittee recommendations.

Chairperson Spilsbury asked the boardmembers to provide input regarding the subcommittees and whether the recommended target areas are agreed-upon focus areas.

Boardmember Schmitt inquired about the reason for setting aside Community Engagement and Equity and Inclusion, considering those two areas seem to be a component of the other four areas.

Ms. Trethaway agreed that Community Engagement and Equity and Inclusion are themes throughout each section. She remarked there was no reason for setting those aside and leaves it to the Board's discretion if they would like to begin with all six areas.

Further discussion ensued relative to the fact that Equity and Inclusion are imbedded within each area and should be incorporated as a piece of each subcommittee's efforts, as well as setting aside the Community Engagement piece until further notice.

In response to an inquiry from Chairwoman Spilsbury regarding the four subcommittees, Boardmember Nickel commented that post-secondary success is considered part of the continuum and while he agrees there are certain strategies that apply, he does not think post-secondary needs to be set apart.

Boardmember Schmitt added there are opportunities where pathways could be improved. He said it would not hurt to give special emphasis to post-secondary education and to work closely with the community college partners.

In response to a question posed by Boardmember Nickel regarding whether the section post-secondary success was about getting individuals to the post-secondary education or about having them complete the education, Ms. Trethaway confirmed the intention was the latter.

Responding to a question from Chairperson Spilsbury on the subcommittee format, Ms. Trethaway clarified the idea is that the boardmembers will stay at this level and contribute heavily; however, specific individuals from each organization have been identified as leads for each subcommittee who will report to the Roundtable.

Chairperson Spilsbury identified the objective is to have the subcommittees do the hands-on work and come back to report to the Roundtable for direction.

In response to a question from Boardmember Harrison relative to whether the boardmembers have the option, if interested, to engage in the subcommittees, Ms. Trethaway explained more information will be provided once the target areas are accepted.

Ms. Staudinger referred to the resolution, which states the Roundtable may create subcommittees, appoint members of this roundtable to the subcommittees, and then establish the purpose, mission, and responsibilities of the subcommittees. She indicated the Board can take a vote on creating the categories of the subcommittees and at the next meeting appoint members of the Roundtable to be on the subcommittees.

Education and Workforce Development Roundtable August 24, 2021 Page 7

In response to a question from Boardmember Schmitt regarding whether individuals who are not on this Roundtable can serve as formal members of subcommittees, Ms. Staudinger confirmed that the Roundtable members would be the formal members of the subcommittees and would consult with and receive input from those members outside of the Roundtable. She stated the formal subcommittees that are going to report back to this Roundtable, which in turn reports to Council, will include Roundtable members.

Discussion ensued relative to the logistics of creating subcommittees.

In response to a question from Boardmember Yanez, Ms. Staudinger stated the subcommittees will be subject to the OML as well. She added the subcommittee meetings will also be a formal process that has an agenda with minutes taken.

Boardmember Yanez expressed concerns from a quorum standpoint. He suggested staff running the subcommittee structure and report to the Roundtable for direction.

Ms. Staudinger remarked there is no obligation to create subcommittees and is just one option available. She said the boardmembers can discuss these topics during their open meetings and make decisions that way.

Chairperson Spilsbury voiced her desire to get the work going and not delaying the subcommittee efforts.

Ms. Trethaway explained if the Board feels comfortable with the four target areas, adding in Equity and Inclusion, a vote can be made for those target areas. She continued by saying the Board can then come back at the next meeting and discuss the suggested outcomes under each area and work out the resolution and the subcommittees. She emphasized the work in terms of aligning the outcomes can begin even without the formal subcommittees. She elaborated the purpose today is agreeing on the recommended target areas.

It was moved by Boardmember DiDomenico, seconded by Boardmember O'Reilly, that the Board adopt the recommended target areas of Early Learning through High School, Post-Secondary Success, Workforce Development, Systems and Structures, with Equity and Inclusion being a subset of each target area, and delaying Community Engagement to a future meeting.

Upon tabulation of votes, it showed:

AYES – Spilsbury-Berry-Broberg-Broeckling-DiDomenico-Foley-Forlis-Harrison-Lohec-McCord-Nickel-O'Reilly-Schmitt-Wilson-Yanez

NAYS - None

ABSENT - Berguam

Chairperson Spilsbury declared the motion carried unanimously by those present.

Education and Workforce Development Roundtable August 24, 2021 Page 8

### 8. Announcement of the next meeting date, Tuesday, November 9, 2021.

Chairperson Spilsbury proposed allowing an hour and a half for future meetings and the boardmembers consented.

### 9. Adjournment.

Without objection, the Education and Workforce Development Roundtable meeting adjourned at 3:10 p.m.

I hereby certify that the foregoing minutes are a true and correct copy of the minutes of the Education and Workforce Development Roundtable meeting of the City of Mesa, Arizona, held on the 24<sup>th</sup> day of August 2021. I further certify that the meeting was duly called and held and that a guorum was present.

DEE ANN MICKELSEN, CITY CLERK

la (Attachments – 3)

Education and Workforce Development Roundtable August 24, 2021 Attachment 1 Page 1 of 23

### EDUCATION AND WORKFORCE DEVELOPMENT ROUNDTABLE CITY OF MESA

Meeting

Conflict of Interest

Education and Workforce Development Roundtable August 24, 2021 Attachment 1 Page 2 of 23

Den Meetino

Part I.

### Arizona Open Meeting Law Title 38, Chapter 4, Article 3.1 Arizona Revised Statutes

<u>A.R.S. § 38-431.09</u>

contain such information as is reasonably necessary to inform the public of the matters to be discussed or "It is the public policy of this state that meetings of public bodies be conducted openly and that notices and agendas be provided for such meetings which decided."

## Definition of a "Public Body" under the Open Meeting Law

### A.R.S. § 38-431

judicial bodies and all standing, special or advisory committees or subcommittees of, or appointed by, the "Public body" means the legislature, all boards and commissions of this state or political subdivisions all multimember governing bodies of...political subdivisions. Public body includes all quasipublic body.

ducation and Workforce evelopment Roundtable ugust 24, 2021 ttachment 1 age 5 of 23

### eeting Law (OML)

Prívate

Only in limited circumstances: Executive Session

Public's business must be done in public.

Public

Properly noticed meeting with a posted agenda

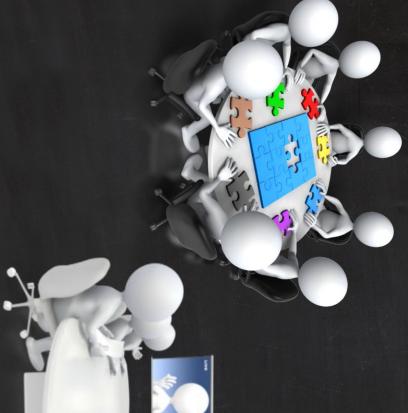
Examples:
Confidential
Records, Legal
Advice, Contract
Negotiations
No Legal Action
Can Be Taken
(Collective
Decision,
Commitment or
Promise)

"Meeting" if a quorum of nine is present

OML applies to subcommittees of the Roundtable

actually is a meeting? What

Traditional Meetings



members of a public in person or through technological devices, "Means the gathering, Modd. come before the public reasonably likely to subject that is legal action" on a discuss, propose or take body at which they of a quorum of the

Electronic Meetings

### Pitfalls in OML 1. Social Events

event, and members discuss topics that If a quorum is present at the social OML violation may occur may reasonably require action, an

and agendized meeting Best Practice: do not discuss come before the Roundtable with other members outside of a formal, noticed, Roundtable business or items that may



Education and Workforce Development Roundtable August 24, 2021 Attachment 1 Page 8 of 23

### Pitfalls in OML

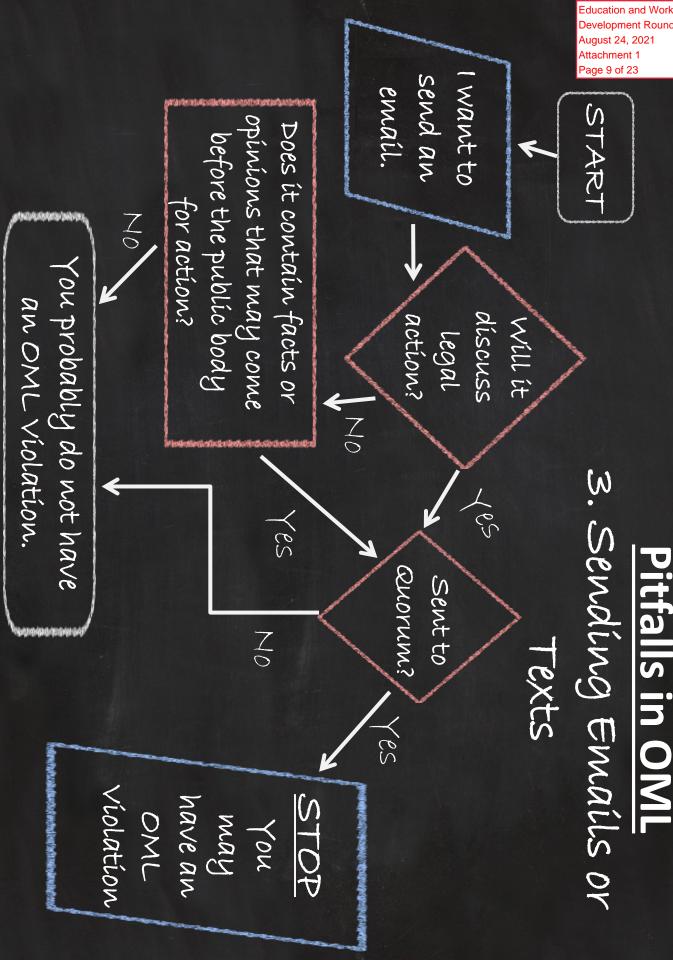
## 2. Serial Meetings

serial meeting?

Series of gatherings or discussions (can be electronic) where less than a quorum is present.

discussion is had with other members of the public body.

if the same discussion is held with enough members (quorum), can violate the OML.

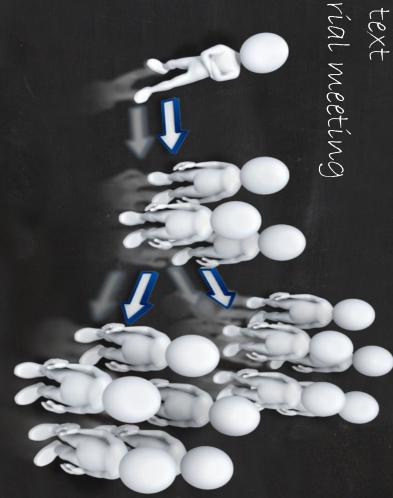


Education and Workforce Development Roundtable Page 10 of 23

SSOZ: Be careful responding to emails and text messages.

using "reply all" and forwarding emails may lead to OML trouble

in violation of the OML messages can lead to a serial meeting Mass texts or forwarding text



Education and Workforce Development Roundtable August 24, 2021 Attachment 1 Page 11 of 23

### Pitfalls in OML 4. Social Media

You post comments about the public meeting on your private page—where you just happen to be "friends" with or follow other members of your public body



- Be careful liking comments; retweeting
- Do not direct
  comments/tweets
  to Roundtable
  members

Education and Workforce Development Roundtable August 24, 2021 Attachment 1 Page 12 of 23

## Meeting Agenda

Date, Time and Place

> If no posted agenda 24 hours in advance, no meeting

Rule:

Public has right to attend a public meeting, does not have right to speak

Agenda must contain the matters to be discussed or decided, or say where a detailed agenda can be obtained

Education and Workforce Development Roundtable August 24, 2021 Attachment 1 Page 13 of 23

Can we discuss matters not the agenda? 07

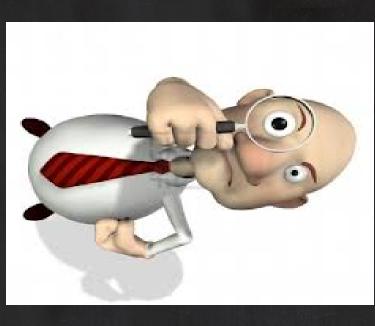
reasonably related to an agenda item



Education and Workforc Development Roundtabl August 24, 2021 Attachment 1 Page 14 of 23

## violations of the OML

ACTIONS taken by the Roundtable are NULL and VOID.



The Attorney General or County Attorney may INVESTIGATE.

### Potential Penalties

- \$500 civil penalty each violation
- REMOVAL of a Roundtable member if the court makes a finding of intent
- the Plaintiff with ALL COSTS awarded to Assess the Roundtable member
- for legal counsel MAY NOT spend public monies

Education and Workforce Development Roundtable August 24, 2021 Attachment 1 Page 15 of 23

Part II.

### Title 38, Chapter 3, Art. 8 and Conflict of Interest Law Arizona Revised Statutes Mesa City Code 2-3-9

### <u>A.R.S. § 38-503</u>

must declare a conflict and refrain from participating in substantial interest in an issue before the Roundtable Any public officer who has, or whose relative has, a any manner in such decision.

### A.R.S. § 38-502

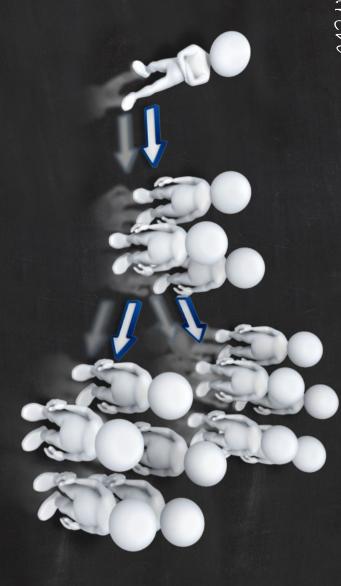
"Substantial interest" means any non-speculative **pecuniary** or proprietary interest, either direct or indirect, other than a remote interest.

## Who Does It Apply To?

You

Your children, parents, grandchildren, grandparents, siblings (whole or half) and their spouses

children Your spouse and your spouse's parent, siblings and



## Substantial Vs. Remote Interest

- A substantial interest is any financial (pecuniary) or indirect) ownership (proprietary) interest in the issue (direct or
- conflict A general feeling of sympathy or bias does not create a
- Remote Interest
- Certain economic interests are so remote they do not impermissibly influence a person's decisions or actions
- Listed in ARS 8 38-502 (10)

e 19 of 23

# Do I have a conflict of Interest?

tinancial or Do I have a ownership interest?

proprietary interest when

You have a pecuniary or

you stand to gain or lose

something from the

decision

5

No Conflict

Remote

Practice Tip: Avoid the

Appearance of Impropriety

Substantial

CONFLICT

Yes

Roundtable, is my Interest Remote or If it Is an issue that will come Substantial? before the

## Questions to Ask Yourself

- interest of my family or myself? could the decision affect either positively or negatively an
- Is that interest pecuniary or proprietary?
- statute? Is the interest something that is defined as remote under the

Education and Workforce Development Roundtable August 24, 2021 Attachment 1 Page 21 of 23

## What do I do if I have a substantial interest?

Do not take
part in the
discussion or
action

Vithdraw from Participation

Make interest known in public records by explaining on the record you are withdrawing due to potential conflict

Complete a
Public Officer
Disclosure Form
available in the
City Clerk's
Office

## What can happen if I violate the conflict ot interest laws?

- CIVIL SUIT to enforce the law
- Court may award reasonable attorney's fees
- Class VI Felony for INTENTIONALLY or KNOWINGLY Violating the law
- Class 1 Misdemeanor for RECKLESSLY or NEGLIGENTLY violating the law
- Person found guilty might be required to FORFEIT their public office

### Questions

Please Contact the City Attorney's Office

Sarah Staudinger sarah.staudinger@mesaaz.gov 480-644-4111



Education and Workforce Development Roundtable August 24, 2021 Attachment 2

## **Education Advocacy Organization** Introducing Arizona's Newest

Improving the Quality of Education in Arizona Will Improve the Quality of Life for All Arizonans

Mayor's Education and Workforce Roundtable

Mesa, AZ August 24<sup>th</sup>, 2021







Education and Workforce Development Roundtable August 24, 2021 Attachment 2 Page 2 of 12

# Attachment 2 Page 2 of 12 A New Educational Organization Concept Emerges

## An Impetus to Think Differently

- Education & Business community fragmented and crowded
- Limited / shrinking pool of Arizona education funders
- COVID-19 implications -- societal and financial

## Broad Stakeholder Engagement

- College Success Arizona, Expect More Arizona, Achieve60AZ Boards
- Community Advisory Committee + 100s of interview
- Comprehensive Public Surveys
- Senior Leadership + Staff

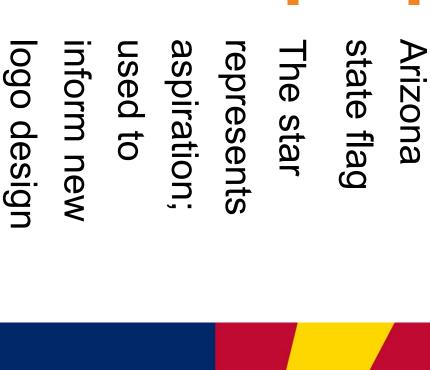
Education and Workforce Development Roundtable August 24, 2021 Attachment 2 Page 3 of 12

# The Name -- What We Heard

- Aspirational
- Need education in the name
- Forward-thinking
- Connects progress in education with progress statewide

Development Roundtable August 24, 2021 Attachment 2 Page 4 of 12

## Design Inspiration





Education and Workforce Development Roundtable August 24, 2021 Attachment 2 Page 5 of 12

## Design Inspiration

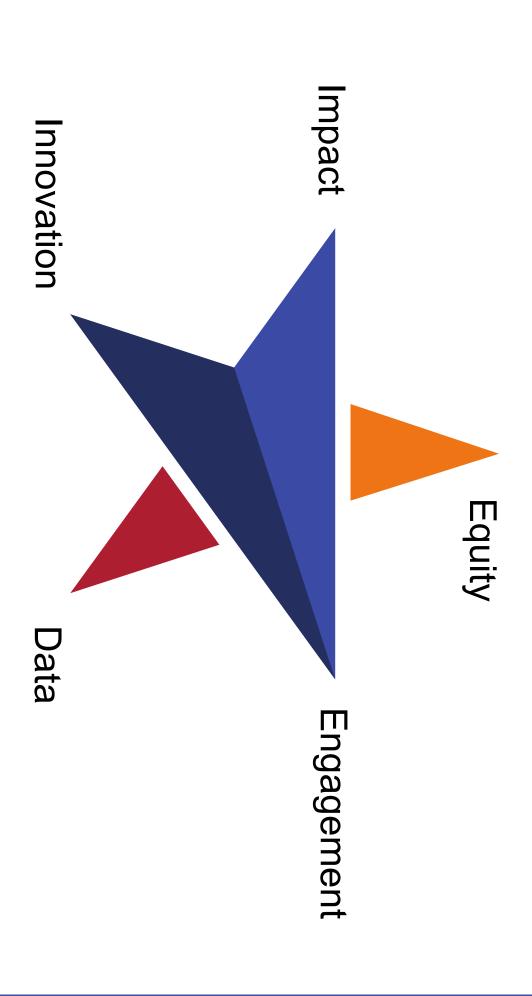
Emphasis on forward-thinking, forward motion

Reflect all colors of the Arizona state flag



Education and Workforce Development Roundtable August 24, 2021 Attachment 2 Page 6 of 12

## **Guiding Principles**



Education and Workforce
Development Roundtable
August 24, 2021
Attachment 2
Page 7 of 12

## ntroducing...

## **Strategic Direction**



### Our Strategic Direction

to create meaningful collaborations that changes the will of diverse communities and partners, and seeks

### **Our Mission**

improvements that advance the quality To advocate for and act on education of life for all Arizonans.

### Our Approach

life, and advance education policy and other supports that improve education outcomes between quality education and quality of To raise awareness of the connection for all students in Arizona.

### **Our Goals**

### to do the We will work

following:

- Develop support for improved outcomes on Education Progress Meter indicators ightarrow Reach the state attainment goal by 2030, working through the
- Close achievement gaps at all levels

P-20 continuum

Advocate for state-level funding allocated to those most in need

### **Our Guiding Principles**



### all stakeholders to improve education in Arizona to work inclusively, collaboratively and effectively with

At the heart of our strategic direction is a commitment

**Key Strategies** 

- → Position Education Forward Arizona as education messaging the state's trusted source of effective
- Create a cohesive and urgent case for the importance of education as a key driver o improving the quality of life in Arizona
- → Build public and political will for significant education improvements

Thought Leadership

### Mobilize for Action

- Engage, convene and collaborate with
- Galvanize networks and our robust database as a powerful force for

### Compel champions to take courageous

(w)

### Support and Scale

Identify and share other successful

- → Use Education Progress Meter to measure practices across the state and opportunities for scaling their impact and report on education progress to the public regularly
- Incubate our own innovative approaches that help to transform educational outcomes and spread the ones that work

### •

### Influence

- Develop a leadership voice for the policy space organization in the state's education
- Collect, analyze and publish data and opportunities to remove barriers to equitable educational making in policy and practice and helps research that ensures effective decision-
- Deploy influence for policy and programmatic solutions that deliver improved outcomes for students



us in this important work, visit educationforwardarizona.org. To learn more about Education Forward Arizona and how you can join



# Programs & Policy at Work in Mesa







## Arizona Education Progress Meter







THIRD GRADE READING











HIGH SCHOOL GRADUATION





ATTAINMENT

Percent of 16-24 year olds in Arizona that are NOT going to school or workin OPPORTUNITY YOUTH

Percent of high school graduates enrolled in postsecondary education the semester after graduating high school. POST-HIGH SCHOOL ENROLLMENT

ADELANTE SCHOLARS

6

KNOWING & GOING A Helios Education Foundation Initiative



# Thanks to Our Launch Partners!





## Join Us To Create Impact

## **Together We Can Improve Education Outcomes** and Increase Educational Attainment

- ★ Like & follow Education Forward Arizona on social channels
- Join us as a courageous champion to take bold actions to improve educational outcomes for all students.
- Post / share / re-tweet with your thoughts about the work we will do to advance equitable solutions and support students across Arizona
- Partner on innovative projects and share your ideas
- Localize the effort to increase attainment in your community
- Invite us to present in your community



Education and Workforce Development Roundtable August 24, 2021 Attachment 2 Page 12 of 12

### Reach us at:

- \* Facebook: @EducationForwardArizona
- ★ LinkedIn: @Education Forward Arizona
- \* Twitter: @EdForwardAZ
- \* Instagram: @EdForwardAZ

### **Richard Nickel**

President & CEO 602.300.1139

rich.nickel@EducationForwardArizona

### Let's Move Education Forward Arizona, together.



## EDUCATION AND WORKFORCE DEVELOPMENT ROUNDTABLE

augural meeting

August 24, 2021 Attachment 3 Page 2 of 10 Mayor Giles appoints Mesa Achieves Higher Ed Task Force. 2019 How it started.... collaborate to become one team National research by MPS and COM on a model for success Education and workforce teams from across the east valley 2020 collective impact model Resolution is created in Mesa and roundtable is formed per 2021

Education and Workforce Development Roundtable August 24, 2021 Attachment 3 Page 3 of 10

Vision- A collective east valley coalition addressing education and workforce challenges and needs, inline with regional and state goals, in partnership with our philanthropists, universities, businesses and more

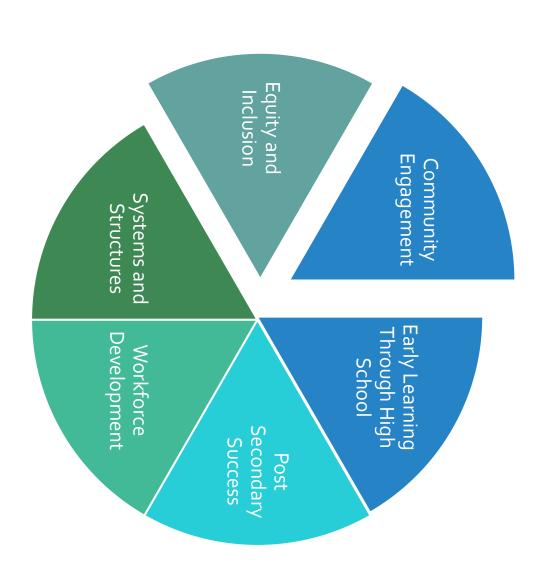
**Mission** – Ensure equal access to educational opportunities for all residents and learners in Mesa

How- per resolution and through regular meetings and collective measured outcomes

**Who-** this roundtable as an oversight body to the sub teams to be determined , reporting to city council quarterly

## Vision-Mission-How and Who

Education and Workforce Development Roundtable August 24, 2021 Attachment 3 Page 4 of 10



### RECOMMENDED TARGET AREAS YEAR ONE

Development Roundtable August 24, 2021 Attachment 3

## ARIZONA EDUCATION PROGRESS METER

https://educationforwardarizona.org/progress

# Early Learning Through High School Outcomes

Pre-K-quality early learning for 3-4year olds

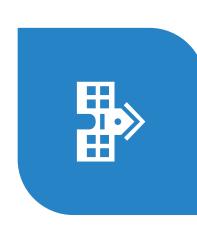
Elementary-3<sup>rd</sup> grade reading

Jr. High-8<sup>th</sup> grade math

High Schoolgraduation and post secondary ready

Development Roundtable August 24, 2021 Attachment 3 Page 7 of 10

# Post-Secondary Success Outcomes









**ENROLLMENT RATES POST HIGH SCHOOL** 

**FAFSA COMPLETION RATES** 

**ATTAINMENT RATES** 

# Workforce Development Outcomes

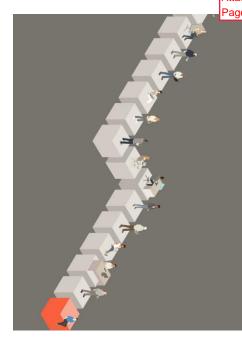
### Upskiil

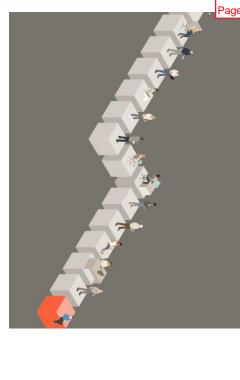
Collectively with Mesa businesses in advance of workforce needs

### Employ

Cross sector investing in economic mobility

August 24, 2021 Attachment 3





## SYSTEMS AND STRUCTURES

### Data

to AZ Progress Meter Dashboard for Mesa community forward facing-linked

Data sharing quickly across organizations

### **Fundraising**

Collectively for cross sector programs and maximum impact

 Who can be the lead agency on fundraising when needed?

Education and Workforce
Development Roundtable
August 24, 2021
Attachment 3
Page 10 of 10

## NEXT STEPS

Discussion